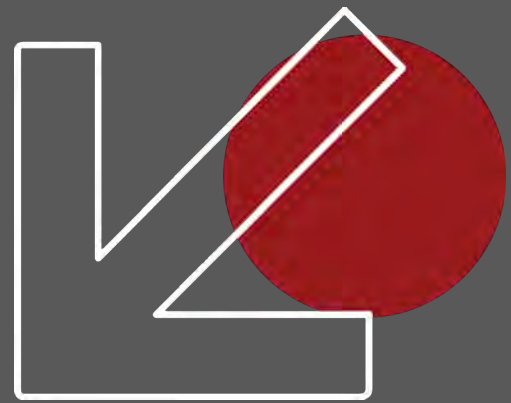




KEYNOTE SPEAKER

INSPIRING AUDIENCES TO
SPEAK WITH INTENT™



Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

CONFERENCE
EVENTS

CORPORATE
RETREATS

PANEL
MODERATION

ENGAGING
EVENT
EMCEE

**NO BOOKING
AGENT FEES**

(973)-687-5620

WWW.SHAKIRABROWN.COM



AWARDING-WINNING LEADERSHIP COMMUNICATION STRATEGIST/ NATIONAL KEYNOTE SPEAKER/ SPEECH WRITER/ PUBLIC SPEAKING COACH/ WORKSHOP FACILITATOR

✉ book@shakirabrown.com

🌐 shakirabrown.com

📞 1-888-436-0033 Ext. 2

🌐 [linkedin.com/in/shakirabrown](https://www.linkedin.com/in/shakirabrown)

BIOGRAPHY

Shakira M. Brown (<https://shakirabrown.com>) is an Award-Winning Leadership Communication Strategist, National Speaker and Soft Skills Maven with a focus on effective communication, leadership, innovation, public speaking and branding addressing thousands of in-person and virtual audiences annually. Early in her career, Shakira leveraged her extremely influential and persuasive communication skills to break into the challenging network television news industry in New York City serving as a news producer for MSNBC and others. Known for always telling herself YES, Shakira never hesitates to use her verbal skills to achieve her goals and now inspires others to do the same.

Through her company, SMB Strategic Media LLC, Shakira creates customized coaching and learning experiences for associations; national/international conference events; corporate workshops/retreats and custom master classes for a wide swath of industries. Shakira is also the lead business consultant for New Jersey Small Business Development Center at The College of New Jersey in Ewing. Shakira has won over 13 industry awards in various disciplines for her work.

Organizations that have partnered with Shakira to educate professionals have included: American Association of Orthodontists; Federal Deposit Insurance Corporation (FDIC); Restaurant Facilities Management Association; American Veterinary Medical Association; Association for Financial Professionals; Texas Association of School Business Officials; Texas State Auditor's Office; National Association for Women in Construction; Texas Society of Association of Executives; Florida Society of Association of Executives; Flavor & Extract Manufacturers Association; Healthcare Businesswomen's Association; New York Society of Cosmetic Chemists; InfoSecWorld; Syracuse University; Boston University; University of Nebraska; CyberRisk Alliance; Project Management Center for Excellence at the University of Maryland; and many more.

She has been a featured expert in Association Leadership, Institutional Investor, American Express Open, Crain's Chicago, The Membership Report, HealthCare IT News, Smart Money, Nonprofit Communications, and others.

Learn more about Shakira M. Brown's
speaking experience...



Name: Shakira M. Brown, CEO and Award-Winning Leadership Communication Strategist & Professional Speaker, Moderator and Emcee

Email: sbrown@shakirabrown.com

Company: SMB Strategic Media LLC

Mailing Address: 680 Hwy 130, #10272 – Hamilton, NJ 08650

Speaker Profile: <https://www.shakirabrown.com/top-communication-skills-keynote-speaker>

Speaking Videos: <https://www.shakirabrown.com/gallery>

Thought Leadership: [Speak with Intent on LinkedIn](#)

Instagram: <https://www.instagram.com/shakirabrownspeaker>

Twitter: <https://twitter.com/shakirabrown>

LinkedIn: <https://www.linkedin.com/in/shakirabrown/>



Honorarium: Professional speaking compensation is required for in-person and virtual keynote presentations, workshops, panel moderating, emcee duties and corporate retreats. inquire with interest to discuss planning the content that best fits your professional development needs and budget. Fees start at \$9,500 (plus travel, accommodations and per diem. Please reach out to tailor a partnership for your exact budget.) **Note: No Booking Agent Fees.**

Why Book Shakira M. Brown for Your Next Event?

From Major broadcast newsrooms to boardrooms to conference stages, Shakira M. Brown has mastered the art of effective communication across every medium and technology.

As an Award-Winning Leadership Communication Strategist who has launched memorable programs and campaigns for Microsoft, Comcast, and other national brands during her days at a Madison Avenue New York City publicity firm to leading internal/external corporate communication for international professional services firms and publicly traded corporations, Shakira knows that authentic leadership communication isn't just about what you say – it's about creating lasting connections that drive business outcomes. Notably, Shakira equips talent with strategic communication skills—turning capable managers into compelling executives who influence and inspire.

Today, she energizes professional associations and corporate teams across America with dynamic keynotes and transformative workshops, bringing decades of real-world expertise to help leaders discover their voice, amplify their influence, and unlock their full leadership potential.

RECENT PUBLIC SPEAKING EXPERIENCE

Shakira M. Brown designs tailored learning experiences for associations and corporations as well as associations of associations quite often. She is also tapped to speak at conferences for women in a myriad of industries. Shakira offers high impact, interactive, fun, energizing presentations that provoke thought and self-reflection. Humor and storytelling are hallmarks of her speaking style. These are some recent speaking engagements and there are many more at <https://www.shakirabrown.com/>:

2025 American Association of Orthodontists Annual Meeting – Mainstage Keynote - April 25-27, 2025 | Philadelphia

Florida Society of Association Executives Women's Summit – Keynote Luncheon Speaker - February 26, 2025 | Tallahassee, FL

Grace Hopper Celebration Women in IT Conference Held by ANITAB.org at Pennsylvania Convention Center in Philadelphia October 5-11, 2024 - Contracted Lead Main Stage Opening/Closing Plenary Host and Main Stage Live Interview Host Professional Speechwriter

Women Entrepreneurs Rock 10 Summit (In-Person) - Featured Moderator/ Presenter in Long Branch, NJ - October 21, 2024

Private Client Workshop (In-Person): Leadership Communication Training - September 12, 2024

Flavor & Extract Manufacturers Association - Future Leaders Institute Master Class (PRIVATE VIRTUAL WORKSHOP TRAINER) - June 27, 2024

2024 Juneteenth Black-Owned Business Marketplace in Mercer County, New Jersey (HOST & EMCEE) for NJ Small Business Development Center at The College of New Jersey - June 22, 2024

2024 Artificial Intelligence Series Featured Speaker - "Get Going with AI to Breeze Through Productivity Tasks with Ease" (VIRTUAL WORKSHOP TRAINER) for NJ Small Business Development Center at The College of New Jersey and Capital Region Minority Chamber of Commerce - June 21, 2024

2024 Doing Business with New Jersey, Mercer County and Our Towns (PANEL MODERATOR) at The Boathouse at Mercer Lake, West Windsor for Mercer County Economic Development Office & NJ Small Business Development Center at The College of New Jersey - May 23, 2024

ADDRESS

680 Highway 130 Box #10272
Hamilton, NJ 08650

EMAIL

book[at]shakirabrown.com

PHONE

1-888-436-0033 Ext. 2



2024 Society of Government Meeting Professionals National Education Conference May 7-9 |Omaha, NE

2024 American Association of Orthodontists Annual Meeting - May 3-6, 2024 | New Orleans

2024 Women's Leadership Conference, Presented By Newark Public Schools - March 23, 2024 |Newark, NJ

2023 Association of Financial Professionals Annual Conference - October 23-26 – San Diego Convention Center

Topic – “Prioritizing Well-Being: Strategies for Communicating with More Empathy in ANY Situation”

2023 American Association of Orthodontists Annual Meeting - April 22-April 25, 2023 | McCormick Place, Chicago, IL

Topic - "Sidetrack Burnout! Harness the Power of Coaching and Mentoring to Motivate Your Staff"

2023 National Association of Women in Construction

Cleveland Chapter Spring Forum - April 28, 2023 - at Hilton Cleveland Downtown, Cleveland, OH

Topic - "Leading with Integrity "

2022 Association of Financial Professionals Annual Conference - October 23-26 - Philadelphia Convention Center

Topic - Future Skills Building (Coaching and Mentoring)

2022 Virginia Society of Association Executives Fall Conference - October 4-6 - Richmond Convention Center

"Harness the Power of Coaching and Mentoring "

2022 National Association of Women in Construction Annual 67th Conference - Aug. 17-20, 2022 Minneapolis, MN

"Leading with Integrity: Instilling Values "

2022 American Veterinary Medical Association Annual Convention - July 29- August 2 Philadelphia, PA

"Topic - Sidetrack Burnout (Coaching and Mentoring)"

2022 Florida Society of Association Executives Inc. Annual Conference July 20-22, 2022 Tampa Marriott Water Street

Topic - "Sidetrack Burnout "

ADDRESS

680 Highway 130 Box #10272
Hamilton, NJ 08650

EMAIL

book[at]shakirabrown.com

PHONE

1-888-436-0033 Ext. 2



**BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER**

2022 National Association of Government Communicators - Communication School May 10-12, 2022 - Louisville, KY

Topic - "Handling Difficult Conversations"

2022 Catersource/The Special Event Show - May 2-5, 2022 - Anaheim, CA

"Foster Creativity and Innovation"

2022 Pennsylvania Small Business Development Center Network Training - April 21, 2022 Kutztown University - Kutztown, PA

Topic - "Boldly Envision Your Association Future"

2022 ENGAGE! Texas Association for School Business Administrators Conference March 2-3, 2022 Gaylord Texan Resort & Convention Center Grapevine, TX

"Topic - Communication Resilience: Managing Difficult Conversations"

ADDRESS

680 Highway 130 Box #10272
Hamilton, NJ 08650

EMAIL

book[at]shakirabrown.com

PHONE

1-888-436-0033 Ext. 2

READY TO DELIVER AMAZING EXPERIENCES EVERYWHERE



In addition to in-person presentations, Shakira is ready to present during your virtual and hybrid events, LIVE or Pre-Recorded. All virtual presentations are delivered in 4K high resolution video via high speed hard-wired ethernet connection for a more stable internet connection during your conference, workshop or corporate retreat.

Professional Speaking References for In-Person & Virtual:

Melissa McCulloch Learning & Professional Development Manager
American Association of Orthodontists
mmcculloch@aaortho.org | 800.424.2841 ext. 557

John Gibson, PMP, Director, Education & Content Strategy
Association for Financial Professionals
jgibson@afponline.org // 301-961-8826

Trevor Maddox, CMO| Events & Education Manager
Florida Society of Association Executives (FSAE)
Cell: 805-222- 7994/trevor@fsae.org

Aaron Hernandez, CAE, Education and Events Director
Texas Society of Association Executives
Aaron@tsae.org // 512-444-1974

Lilian Mauro, Regional Director
NJ Small Business Development Center at The College of New Jersey
lilian@sbdcnj.com // 609.771.2947

Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Standing Room Only



"My **favorite breakout session of the conference.**
Thank you for sharing your knowledge and expertise!"

-April B, Participant, LinkedIn post testimonial

"I loved your session, Shakira! I left having **learned so much about being a better communicator.**"

-Cheryl C., Participant, LinkedIn post testimonial



2021 NAWIC 66th Annual Conference, Charlotte, NC

"Powerful Communication Strategies
Every Woman Needs to Lead
Projects with Precision"



Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Rave Reviews

"Ms. Brown's information was excellent.

My organization is doing most of these things but she mentioned some things that I can take back to my executive team as suggestions. Great content!"

- Participant Survey, 2021 IAEE Webinar
"Tactical Crisis Communications"



Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Rave Reviews

*"Great presentation! **Shakira was very knowledgeable and engaging** in her delivery of this topic!"*

- Participant Survey, 2021 IAEE Webinar
"Tactical Crisis Communications"



Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER



Keynote Luncheon
Speaker

***"Loved your internship share during your talk
here at #RFMA2021. I am a mentor for a young high
school junior who is looking at BU right now!"***

-Joe F. @mention via Twitter

***"It was a pleasure listening to your presentation
in Charlotte..."***

-RFMA Leadership Keynote Luncheon Attendee



2021 RFMA Committee Awards Luncheon Keynote

Charlotte, NC

"Now Really is Your Time"



Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Rave Reviews

*"Content was excellent. **She was awesome and had great energy! Yes.**
This workshop should be offered next year."*

- Participant Survey, 2019 ASBDC
Annual Conference, Long Beach, CA
"Build a Brand, Change Your Client's Futures"



Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Rave Reviews

"The best session of the conference!!!"

*"One of the best presentations today.
More conferences need Shakira's talk."*

***"Excellent presentation. I learned so much!
Thank you!!!"***

- Participant Survey, 2020 InfoSec World Conference
"Level Up! Business Communications Strategies to
Advance and Lead Projects with Precision"



Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Rave Reviews

*"This was **the best breakout I attended** all conference."*

- Participant Survey, Texas Society of
Association Executives (TSAE) New Ideas
2019 Annual Conference, Galveston, TX
"Lead the Change You Want: Sparking a Culture of
Innovation Through Effective Communications."



NEW
ideas
GALVESTON

Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Rave Reviews

"Shakira connected quickly to the audience and kept great engagement. She is a delight!"

"Useful, practical content! Techniques for influence and persuasion were very enlightening."

"So much excellent, useful information!!"

"Positive energy. Very engaging!"

- Participant Survey, Las Vegas PPAI Expo 2020
Mandalay Bay Convention Center, Las Vegas
"Strategies to Influence & Persuade"



Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Rave Reviews

*"This was one of the best webinars I've seen. **She was just fantastic.** I seriously took 5 pages of notes!"*

- Participant Survey, 2020 PPAI Webinar
"Tactical Crisis Communication:
Knowing What To Say And When To Say It"



PPAI
The Mark of a Professional®

Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

Rave Reviews

**"Great presentation! A great way to start A-Day!
It's everything I needed to hear!"**

-Amanda W., Participant Zoom Chat Comment

"Thank you, Shakira! This was really great!"

-Leslie S., Participant Zoom Chat Comment

**"Loved your message! Just what I needed to hear
today!"**

-Beth R., Participant Zoom Chat Comment



**2021 Dallas Fort Worth Association
Executives A-Day Virtual Conference
Kick-Off Keynote General Session**

"Now Really is Your Time"



Rave Reviews

*"This was a new topic for me and **Shakira did an exceptional job explaining what design thinking is and how it works.**"*

***"PREACH!!"** This is such an awesome session!"*

- Participant Survey, 2020 Healthcare Business
Women Association Annual Conference
"Leading with Influence - Design Thinking"



SCAN ME



Schedule Today!

LET'S PLAN A SPEAKING ENGAGEMENT TOGETHER



FEEL FREE TO HOP ON
MY CALENDAR TO
DISCUSS WORKING
TOGETHER SOON!

[HTTPS://CALENDLY.COM/SHAKIRA/30-MINUTE-PARTNERING-CHAT](https://calendly.com/shakira/30-minute-partnering-chat)

(973)-687-5620

SBROWN@SHAKIRABROWN.COM