

Shakira M.
BROWN

BRANDING &
BUSINESS COMMUNICATION
PROFESSIONAL SPEAKER

SMB Strategic Media & Workforce Training

AWARD-WINNING COMMUNICATION CONSULTANT | MEDIA EXPERT
NATIONAL KEYNOTE SPEAKER | STRATEGIC ADVISER



Shakira M. Brown
Certified Learning Strategist



Shakira leading keynote sessions during annual conferences for American Association of Orthodontics (left) and National Association of Women in Construction.

SUBJECT MATTER EXPERTISE

Foundational Communication Skills	Team Alignment
Leadership Development	Coaching & Mentoring
Multigenerational Teams	Personal Branding
Human-AI Collaboration Skills	Public Speaking Skills
Customer Service Communication	Influence & Persuasion
Continuing Professional Education	Emotional Intelligence
Employee Workshop Facilitation	

CONTACT DETAILS

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Let's Meet: calendly.com/shakira/30-min-plan

ShakiraBrown.com

Linkedin.com/in/shakirabrown/

"Shakira had some really great, thoughtful and impactful Ideas I can take back and put into motion with my team. I enjoyed hearing her backstory and how she came up through business. All of the different connections she's had and I'm so grateful for her sharing all of that with us." - **Amanda Hammerli, Exec. Dir., Association Management, Etherio**

"Great session with a well-prepared speaker! This session covered the necessary steps of what an organization needs to do in the event of a crisis."
- CEO Keynote Session Attendee

"Your Presentation showed the importance of believing in yourself and not listening to the people telling you why it can't be done. You are living proof of what can be done when you say 'I can.'"
- Keynote Session Attendee

SOME OF SHAKIRA'S PAST SPEAKING ENGAGEMENT PARTNERS

- Federal Deposit Insurance Company (FDIC)
- The State of Texas State Auditor's Office
- Association of Consulting Foresters
- Credit Union National Association
- Flavor & Extract Manufacturer's Association
- Naples Area Board of REALTORS
- Boston University
- Syracuse University
- Association for Financial Professionals
- Meeting Planners International
- America's Small Business Development Centers
- International Institute of Municipal Clerks
- Health Care Security Forum
- American Veterinary Medical Association
- Florida Society of Association Executives
- Texas Society of Association Executives
- Dallas-Fort Worth Society of Association Executives
- Virginia Society of Association Executives
- University of Maryland
- InfoSec World
- National Association of Mutual Insurance Companies
- New York Society of Cosmetic Chemists
- City of Newark Department of Public Schools
- Restaurant Facility Management Association
- Audit World